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FinancialPlanning

Wealthtech Weekly

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Reporter

Actor Val Kilmer died last year. Soon, he'll star in a new movie anyway. Using generative AI, director Coerte Voorhees reconstructed Kilmer's digital likeness — **an AI avatar** —with full support from his estate.

Your clients might not be Hollywood A-listers, but it raises a question advisors are increasingly likely to hear from clients: What happens to my digital self after my death? **Experts say clients must leave clear directives about the use of their likeness**, with one calling it a "form of digital asset protection." For advisors, that means adding another item to the estate planning checklist.

Also worth your attention:

- Everything advisors should know about **increasingly popular prediction markets**
- What happens when **free AI tools become a compliance nightmare for advisors**
- Recording client meetings? **Your note-taker may have company**

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TOP STORIES

TECHNOLOGY

Posthumous AI avatars are here. Estate planning needs to adjust

It may sound like science fiction, but experts say estate planners should help clients decide now how their likeness should, or should not, live on after their death.

- **Will advisors add AI avatars to their communication toolkit?** UBS has unveiled AI video avatars of its analysts, aiming to increase video production and client engagement. Will financial advisors take the same route?
- **Don't think your clients use prediction markets? Don't bet on it**

Prediction markets like Kalshi and Polymarket, growing in popularity, allow users to essentially bet on nearly everything. If your clients have questions, here's what experts say you should tell them.

- **Free AI tools fall short for advisors handling client data**
  The hidden costs of free AI tools go beyond simple feature upgrades. Non-enterprise versions of AI tools often lack advanced data protection features.
- **You're recording the meeting. Is your client, too?**
  AI note-takers have become increasingly common among advisors. So has the use of wearable AI recording devices among the general population. What happens when the tables are turned?

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